



Annual Meeting
2025 - BRUSSELS



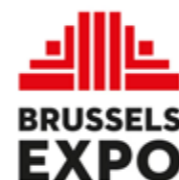


Annual Meeting 2025 - BRUSSELS

The Global Tourism Forum Annual Meeting is a premier event bringing together industry leaders, policymakers, investors, and innovators to shape the future of global tourism.

With **over 5,000 delegates** expected from around the world, the event will feature high-profile keynote addresses, dynamic panel discussions, and targeted networking sessions, focusing on themes such as sustainability, innovation, investment, and cultural exchange.

27 October- 2 November 2025



WORLD | TRAVEL WEEK

The World Travel Week 2025, set to take place from October 27 to November 2, 2025, in Brussels, Belgium, will serve as a global platform to redefine the future of travel and tourism. Bringing together industry leaders, policymakers, innovators, and global delegates, this week-long exhibition is poised to be a transformative experience for all stakeholders in the tourism ecosystem.

Anchored by the Global Tourism Forum Annual Meeting 2025 and a focused expo spanning **10,000 square meters**. This landmark gathering will explore cutting-edge solutions, foster strategic partnerships, and create actionable insights to drive innovation and growth in the tourism industry.



October

Mon. 27 <ul style="list-style-type: none">• WTW Setup• Arrivals of delegates	Thu. 28 <ul style="list-style-type: none">• WTW Setup• Arrivals of delegates• Welcome Dinner	Wed. 29 <ul style="list-style-type: none">• GTF Grand Opening• B2B Exhibition• Networking Dinner• Tourism CEO Club• Investors Roundtable	Thr. 30 <ul style="list-style-type: none">• GTF Sessions• B2B Exhibition• World Tourism Awards• Tourism 20 Ministers Meeting• Closing Ceremony	Fri. 31 <ul style="list-style-type: none">• B2C Exhibition
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November

Sat. 1 <ul style="list-style-type: none">• B2C Exhibition	Sun. 2 <ul style="list-style-type: none">• Disassemble of Exhibition
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Opening Ceremony

The opening ceremony of GTF conferences is a prestigious moment that brings together esteemed VIP participants, including heads of states and ministers, to mark the beginning of an impactful gathering. The ceremony features powerful speeches by these prominent figures, who share their vision, insights, and policy perspectives on the global tourism landscape.



Investors Roundtable

The "Investors Round Table" is a parallel meeting held in conjunction with the GTF main program, providing a dedicated space for investors, venture capitalists, and industry leaders to discuss investment opportunities and foster collaborations within the tourism sector. This exclusive gathering offers a platform for in-depth discussions on emerging trends, innovative projects, and potential partnerships.



The Tourism CEO Club is a major organization for global tourism that brings together the world's major Tourism CEOs in a business lunch set up. The theme of the Istanbul Tourism CEO Club is building an innovative, invigorated, interconnected and inclusive strategies for world tourism.



TOURISM 20

The Tourism 20 is highly significant for ministers of tourism from different countries, as it provides a platform for sharing their views and plans regarding the development of world tourism. The event hosts 40 ministers from various countries who deliver the host country's "Tourism Declaration."



The annual World Tourism Awards provide an opportunity to showcase the best of global tourism service providers and to promote, encourage, and reward tourism excellence. The awards are open to all tourism businesses and suppliers to the tourism industry, serving to demonstrate the value of tourism to the world.

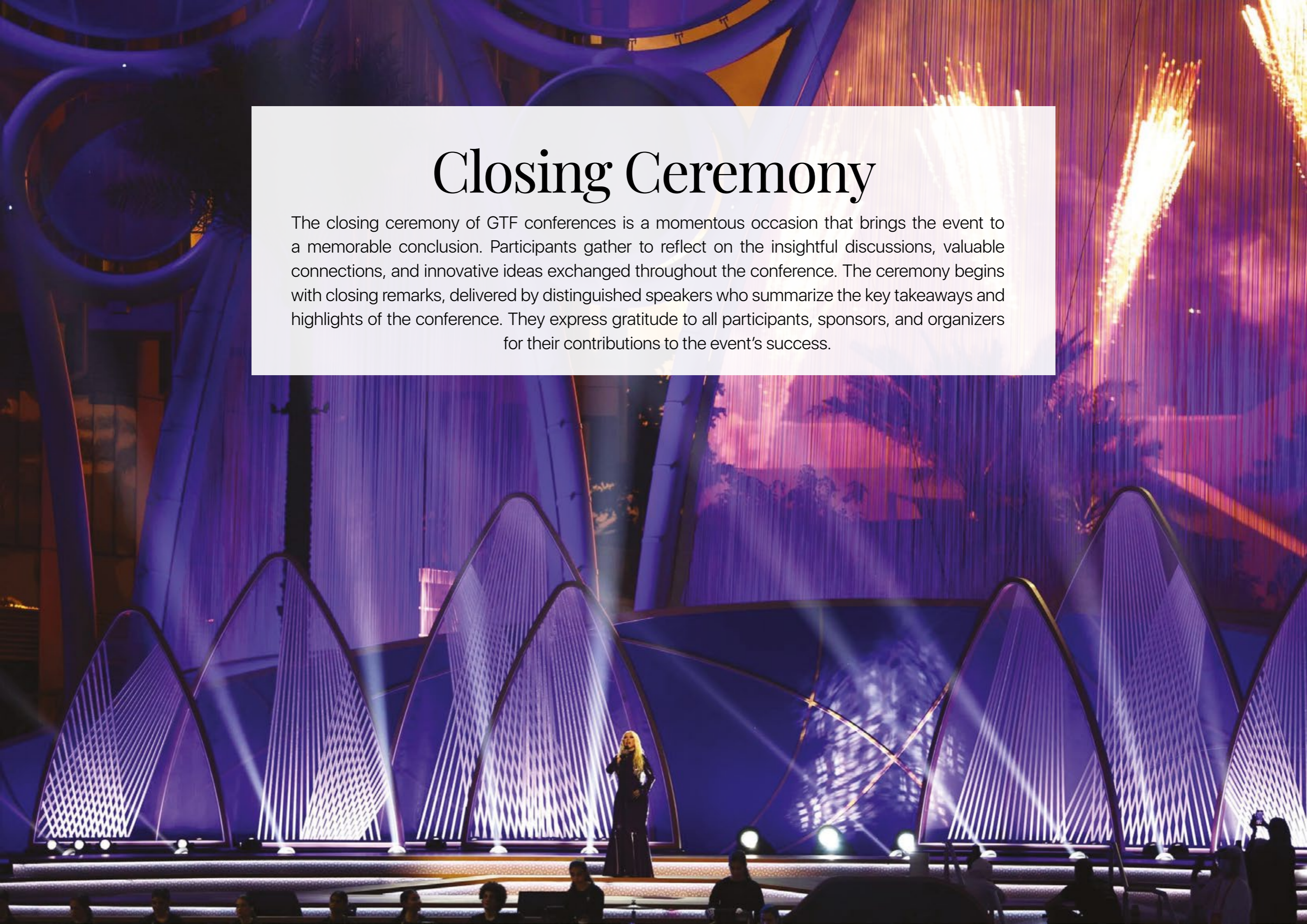


Gala Dinner

The gala dinner of GTF conferences is an eagerly anticipated event, offering participants a memorable evening of celebration, networking, and cultural experiences. Held in a stunning setting, the gala dinner brings together industry leaders, government officials, and delegates in a relaxed and festive atmosphere.

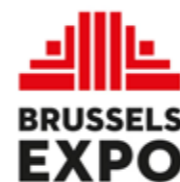
Closing Ceremony

The closing ceremony of GTF conferences is a momentous occasion that brings the event to a memorable conclusion. Participants gather to reflect on the insightful discussions, valuable connections, and innovative ideas exchanged throughout the conference. The ceremony begins with closing remarks, delivered by distinguished speakers who summarize the key takeaways and highlights of the conference. They express gratitude to all participants, sponsors, and organizers for their contributions to the event's success.



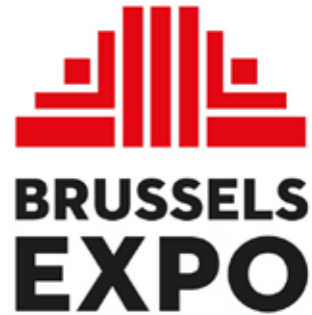
WORLD | TRAVEL WEEK

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GTF Event will be settled in this red zones.



WORLD | TRAVEL WEEK

10,000 m2 EXPO Zone

150 Exhibitors

4 Days

200 Hosted Buyers

Key Markets

India, China, Africa, Turkic States,
Middle East

GLOBAL
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15
Years
ANNIVERSARY



François Hollande
Former President of France



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Sébastien Bazin
CEO of Accor

ACCOR HOTELS
Feel Welcome

BAZIN

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Dimitris Papadimoulis
Vice President of European Parliament



Leaders Summit
Europe 2022 | Brussels, September 6

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Annual Meeting 2022 - BALI, INDONESIA



Sandiaga Uno
Minister of Tourism and Creative Economy of Indonesia





Federico J. González
CEO Radisson Hotels Group



Leaders Summit
Europe 2022 | Brussels, September 6

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Akbar Al Baker
CEO of Qatar Airways



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Adina-Ioana Vălean
European Commissioner for Transport



Leaders Summit
Europe 2022 | Brussels, September 6



Leaders Summit

Europe 2022 | Brussels

José Ramón Bauzá

Member of the European Parliament



Leaders Summit
Europe 2022 | Brussels, September 6





Willie Walsh
Director general of IATA



WALSH

**GLOBAL
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Peter Gerber
CEO of Brussels Airlines



GERBER

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